

## CLAIMS

What is claimed is:

1. A method for conducting business in which a swine genetics supplier makes swine genetics available to a swine genetics customer in form of a swine genetics transfer embodiment, the method comprising:
  - a. generating a fee for use of swine genetics by use of a data processing system receiving by datalink an input representative of a usage event representative of a swine genetics customer's use of the swine genetics transfer embodiment; and
  - b. communicating the charge to the swine genetics customer.
2. The Method of Claim 1 wherein the swine genetics transfer embodiment comprises an enhanced reproductive rate genetics transfer embodiment
3. The Method of Claim 1 wherein the swine genetics transfer embodiment comprises a genetics transfer embodiment selected from the group consisting of semen, low-dose semen, oocytes, embryos harvested from donor sows, embryos prepared by in vitro fertilization, boars, gilts, and sows and combinations of any two or more thereof.
4. The Method of Claim 1 wherein the method comprises:
  - a. generating a first fee for use of swine genetics by use of a data processing system receiving by datalink an input representative of a genetics transfer embodiment being made available to a customer;
  - b. generating a second fee for use of swine genetics by use of a data processing system receiving by datalink an input representative of a usage event representative of a swine genetics customer's use of the swine genetics transfer embodiment; and
  - c. communicating the first fee and the second fee to the swine genetics customer.

5. The Method of Claim 1 wherein the method comprises:

- a. Tracking a plurality of genetics transfer embodiments made available to a customer;
- b. Generating the first fee for each of the genetics transfer embodiments in responsive to an input representative of the genetics transfer embodiment being made available to a customer;
- c. Wherein the first fee for each of a plurality of genetics transfer embodiments is selected from a plurality of fees according to the genetics transfer embodiment being made available; and
- d. Wherein the second fee for each of the plurality of genetics transfer embodiments comprises the same fee for each of the plurality of genetics transfer embodiments.

6. The Method of Claim 1 wherein the usage event is a number of swine produced using the genetics transfer embodiment and having greater than a preselected level of genetics derived from the genetics embodiment.

7. The Method of Claim 1 wherein the usage event is a number of swine produced using the genetics transfer embodiment having greater than a preselected level of genetics derived from the genetics embodiment and the number of swine is selected from the group consisting of number of embryos, number of implanted embryos, number of embryos at a preselected time in days after pregnancy, number of weaned pigs, and number of market pigs.

8. The Method of Claim 7 wherein the usage event is the number of weaned pigs having 25% or more genetics derived from the genetics transfer embodiment.

9. The Method of Claim 1 wherein the method further comprises

- a. adjusting the fee responsive to an input representative of the customer's total usage of genetics obtained from the swine genetics supplier.

10. The Method of Claim 1 wherein the method relates to swine genetics transfer embodiments that reduce health risks for the customer's herd.
11. A system for implementing a method for conducting business in which a swine genetics supplier makes swine genetics available to a swine genetics customer in form of a swine genetics transfer embodiment, the system comprising:
- a. a data processor for generating a fee for use of swine genetics responsive to receiving by datalink an input representative of a usage event representative of a swine genetics customer's use of the swine genetics transfer embodiment; and
  - b. a data link communicating the charge to the swine genetics customer.
12. The System of Claim 11 wherein the swine genetics transfer embodiment comprises an enhanced reproductive rate genetics transfer embodiment
13. The System of Claim 11 wherein the swine genetics transfer embodiment comprises a genetics transfer embodiment selected from the group consisting of semen, low-dose semen, oocytes, embryos harvested from donor sows, embryos prepared by in vitro fertilization, boars, gilts, and sows and combinations of any two or more thereof.
14. The System of Claim 11 wherein the system comprises:
- a. A data processor generating a first fee for use of swine genetics responsive to receiving by datalink an input representative of a genetics transfer embodiment being made available to a customer;
  - b. A data processor generating a second fee for use of swine genetics responsive to receiving by datalink an input representative of a usage event representative of a swine genetics customer's use of the swine genetics transfer embodiment;
  - c. Wherein the data processor of a. and b. comprise the same or different data processors; and

- d. One or more data links communicating the first fee and the second fee to the customer.

15. The System of Claim 11 wherein the system comprises a data processor:

- a. tracking a plurality of genetics transfer embodiments made available to a customer and;
- b. Generating the first fee for each of the genetics transfer embodiments responsive to an input representative of the genetics transfer embodiment being made available to a customer;
- c. Wherein the first fee for each of a plurality of genetics transfer embodiments is selected from a plurality of fees according to the genetics transfer embodiment being made available; and
- d. Wherein the second fee for each of the plurality of genetics transfer embodiments comprises the same fee for each of the plurality of genetics transfer embodiments.

16. The System of Claim 11 wherein the usage event is a number of swine produced using the genetics transfer embodiment and having greater than a preselected level of genetics derived from the genetics embodiment.

17. The System of Claim 11 wherein the usage event is a number of swine produced using the genetics transfer embodiment having greater than a preselected level of genetics derived from the genetics embodiment and the number of swine is selected from the group consisting of number of embryos, number of implanted embryos, number of embryos at a preselected time in days after pregnancy, number of weaned pigs, and number of market pigs.

18. The System of Claim 17 wherein the usage event is the number of weaned pigs having 25% or more genetics derived from the genetics transfer embodiment.

19. The System of Claim 11 wherein the System further comprises a data processor adjusting the fee responsive to an input representative of the customer's total usage of genetics obtained from the swine genetics supplier.

5 20. The Method of Claim 11 wherein the System relates to swine genetics transfer embodiments that reduce health risks for the customer's herd.